



# What does your customer's Surveillance Environment look like?

## 5 SIMPLE QUESTIONS TO GET YOU STARTED:

### 1. What is the surveillance system you are planning to buy, or bought?

**Digital Video Recorder (DVR)** - propose WD Purple hard drives  
**Network Video Recorder (NVR)** - propose WD Purple NV\* hard drives, \*Also works w/ DVR  
**Datacenter or Mission Critical system** - propose WD Re hard drives

### 2. Do you have a Surveillance or Desktop hard drive in your surveillance system?

Standard desktop hard drives are built for an 8 hours/day and 5 days/week workload. We recommend WD Purple hard drives which are specifically built for 24/7, always-on, high definition security systems, and its exclusive firmware helps reduce error pixilation and video interruptions.

### 3. Do you care about and like to ensure compatibility of the hard drive with your surveillance systems?

WD Surveillance hard drives are built and tested for compatibility with industry-leading chassis and chip set manufacturers for seamless integration into your new or existing video surveillance system.

### 4. How many cameras do you plan on installing, and do you have the right hard drive to handle the video streams?

**WD Purple:** Supports up to 32 cameras each  
**WD Purple NV:** Supports up to 64 cameras each  
**WD Re:** Supports unlimited cameras

### 5. Which hard drive capacity is right for you?

The capacity you need is dependent upon how many days you want to store footage, resolution (1080p, 4k, etc.), the frames/second and your camera count. Reference WD's online capacity calculator at [wd.com/purple](http://wd.com/purple) to select the right capacity.

